

Monday, 19<sup>th</sup> November

Time	
11.30 – 12.45 pm	Arrival & Check-in; Lunch Opportunity
12.45 – 1.00 pm	Welcome Note
1.00 - 2.00 pm	<p><b><u>Paper 1</u></b></p> <p><i>Paolo Spada, Kalinca Copello, Michelangelo Secchi, Giovanni Allegretti   Center for Social Studies, University of Coimbra (Portugal)</i></p> <p><b>Integrating Multiple Channels of Engagement: from Multichannel Marketing to Participatory Systems</b></p>
2.00 - 2.30 pm	Coffee Break
2.30 - 3.30 pm	<p><b><u>Paper 2</u></b></p> <p><i>Martin Karlsson, Magnus Adenskog, Joachim Åström   Örebro University (Sweden)</i></p> <p><b>Political scandal, online participation and the rebuilding of institutional legitimacy: The case of the Estonian Citizens' Assembly</b></p>
3.30 - 4.00 pm	Coffee Break & Cake
4.00 - 5.00 pm	<p><b><u>Paper 3</u></b></p> <p><i>Ángel Iglesias, Roberto Barbeito   University Rey Juan Carlos, Madrid (Spain)</i></p> <p><b>Political Online Participation in a Large City Government: An Assessment.</b></p>
5.00 - 5.30 pm	Coffee Break & Cake
5.30 - 6.30 pm	<p><b><u>Paper 4</u></b></p> <p><i>Yannis Theocharis   University of Bremen (Germany) Joost De Moor   Keele University (United Kingdom) Jan W. Van Deth   University of Mannheim (Germany)</i></p> <p><b>Digital Media as New Forms of Political Activism</b></p>

Tuesday, 20<sup>th</sup> November

Time	
9.00 - 10.00 am	<p><u>Paper 5</u></p> <p><i>Rikki Dean</i>   Goethe University Frankfurt (Germany)</p> <p><b>Citizen Participation in Digital-Era Governance</b></p>
10.00 - 10.30 am	Coffee Break
10.30 - 11.30 am	<p><u>Paper 6</u></p> <p><i>Christian Pieter Hoffmann</i>   University of Leipzig (Germany) <i>Christoph Lutz</i>   BI Norwegian Business School (Norway)</p> <p><b>Digital Divide(s) in Political Participation: Applying Social Cognitive Theory to the Effect of Socio-Demographics on Online Political Participation</b></p>
11.30 - 12.00 am	Coffee Break
12.00 - 1.00 pm	<p><u>Paper 7</u></p> <p><i>Gianluca Sgueo</i>   New York University – Florence (Italy)</p> <p><b>Are we game for gamification? Potential and limits of game-design elements to foster civic engagement and encourage participation</b></p>
1.00 - 2.0 pm	Lunch Break
2.00 - 3.00 pm	<p><u>Paper 8</u></p> <p><i>Katharina Esau</i>   Heinrich-Heine-Universität Düsseldorf (Germany) <i>Dannica Fleuß</i>   Helmut-Schmidt-Universität Hamburg (Germany), Centre for Deliberative Democracy, University of Canberra (Australia)</p> <p><b>Evaluating Deliberation from a Systemic Perspective: Different Participatory Arenas, Different Deliberative Quality?</b></p>
3.00 - 3.30 pm	Coffee break
3.30 – 4.30 pm	<p><u>Paper 9</u></p> <p><i>Stephanie Geise</i>   Westfälische-Wilhelms-Universität Münster (Germany) <i>Alex Heck</i>   Christian-Albrechts-Universität zu Kiel (Germany) <i>Diana Panke</i>   Albert-Ludwigs-Universität Freiburg (Germany)</p> <p><b>The Effects of Digital Media Images on Political Participation Online. Results of an Eyetracking Experiment</b></p>
4.30- 5.00	Closing remarks